

**Strategic Plan of MIMA Institute of Management 2024 - 2028**

S. No	Parameter	NIRF Criteria	Description	AY2023-24	AY2024-25	AY2025-26	AY2026-27	AY2027-28
1	approval for Additional Intake of 120 seats in PGDM (BA)	Criteria 1: TLR	Approval from AICTE	PGDM (BA)-60 PGDM (ABM)-60 PGDM (PHM)-60	<b>PGDM (BA)-180</b> PGDM (ABM)-60 PGDM (PHM)-60	PGDM (BA)-180 PGDM (ABM)-60 PGDM (PHM)-60	PGDM (BA)-180 PGDM (ABM)-60 PGDM (PHM)-60	PGDM (BA)-180 PGDM (ABM)-60 PGDM (PHM)-60
2	Maintaining SFR at or below 20	Criteria 1: TLR	Ensuring SFR remains at or below 20	480 students/25 faculty= 19.2	480/25=19.2	600 students/32 faculty= 18.75 SFR	600 students/32 faculty= 18.75 SFR	600 students/32 faculty= 18.75 SFR
3	Faculty with Phd or equivalent qualification	Criteria 1: TLR	The objective is to have at least 60% faculty with PhD or equivalent qualification by AY2027-28	10 out of 25 faculty (40%) are Ph. D (March 2024).	At least 60% of faculty should have Ph.D. degree by 2027-28, resulting into 18 Ph. D holders	14 Ph. D faculty/32 faculty=43%	18 Ph. D faculty/32 faculty=56%	20 Ph. D faculty/32 faculty=62.5%
4	Attainment of NBA status	Criteria 1: TLR	NBA Accreditation	Nil	NBA Accreditation for 2 programs	NBA Accreditation for 2 programs	NBA Accreditation for 3 programs	NBA Accreditation for 3 programs
5	NIRF Ranking	Criteria 1: TLR	Participation in NIRF Ranking	Nil	Nil	NIRF 150 list in Management institutions category	NIRF 125 list in Management institutions category	NIRF 100 list in Management institutions category
6	Attainment of Degree granting status/MBA Equivalent status as per the prevalent rules	Criteria 1: TLR	To be at par with any university in terms of degree granting status	AICTE Approved autonomous institute	AICTE Approved autonomous institute	AICTE Approved with 2 Programs NBA Accredited	AICTE Approved with 2 Programs NBA Accredited	Degree granting status (either in form of cluster university/or equivalent status)

7	Number of research papers per faculty	Criteria 2: RP	Research papers only in UGC CARE/SCOPOUS INDEXED, ABDC Listed	16 papers/18 faculty=0.9 per faculty	25 papers/25 faculty=1 per faculty	36 papers/32 faculty=1.1 per faculty	40 papers/32 faculty=1.25 per faculty	48 papers/32 faculty=1.5 per faculty
8	% of research papers in high impact journals	Criteria 2: RP	SCOPUS INDEXED, C or D category in ABDC	Nil	2/25 papers=10%	4/36 papers=11%	5/40 papers=12.5%	7/48 papers=14%
9	Faculty development programs to be Sponsored	Criteria 2: RP	FDPs sponsored by top institutes such as IIMs/MDI/XLRI etc.	Nil	2 faculty to be nominated	3 faculty to be nominated	4 faculty to be nominated	5 faculty to be nominated
10	Faculty development programs to be arranged in house	Criteria 2: RP	FDP amounting to 32 hours in each semester to be arranged for in house faculty on topics such as research, collaborative research, modern teaching pedagogy, case study based approach and immersive teaching learning techniques	4 programs amounting to 20 hours	32 hours FDP each semester = 64 hours a year	35 hours FDP each semester = 70 hours a year	40 hours FDP each semester = 80 hours a year	45 hours FDP each semester = 90 hours a year
11	Nominating faculty for research paper presentation	Criteria 2: RP	Faculty should present research papers in high impact conferences	2 faculty nominated	3 faculty to be nominated	4 faculty to be nominated	5 faculty to be nominated	6 faculty to be nominated

12	Research Output target yearly (Other than research papers)	Criteria 2: RP	Research output target each program each year (other than research papers)	Each Program to publish 1. 35 Case studies- 2. Books- 1 book	Each Program to publish 1. 40 Case studies- 2. Books- 2 book	Each Program to publish 1. 45 Case studies- 2. Books- 2 book	Each Program to publish 1. 50 Case studies-2. Books- 3 book	Each Program to publish 1. 55 Case studies- 2. Books- 3 book
13	Targets for executive development programs	Criteria 2: RP	No of executive development program per dept., amount	4 EDPs amounting to 20 lakhs	Min 1 EDP per program with a minimum revenue target of 8 lakhs. Overall Target=24 lakhs	Min 1 EDP per program with a minimum revenue target of 10 lakhs. Overall Target=30 lakhs	Min 2 EDP per program with a minimum revenue target of 12 lakhs. Overall Target=36 lakhs	Min 2 EDP per program with a minimum revenue target of 15 lakhs. Overall Target=45 lakhs
14	Targets for Consulting/ industry-sponsored projects	Criteria 2: RP	No of Consulting/ industry-sponsored projects program per dept., amount		Min 1 consulting/industry sponsored project with a minimum revenue target of 5 lakhs. Overall Target=15 lakhs	Min 1 consulting/industry sponsored project with a minimum revenue target of 7.5 lakhs. Overall Target=22.5 lakhs	Min 2 consulting/industry sponsored project with a minimum revenue target of 10 lakhs. Overall Target=30 lakhs	Min 2 consulting/industry sponsored project with a minimum revenue target of 12.5 lakhs. Overall Target=37.5 lakhs
15	Targets for no of guest lectures, workshops, alumni sessions, live projects, feedback on curriculum, mock GD Pis, SIP evaluation	Criteria 2: RP	Targets for each activity, per program per year		Per program per year 1. Guest lectures- 15 2. Workshops-2 3. Alumni Session-5 4. Live Projects- 2 5. Feedback on curriculum- 6 executives 6. Mock GD PI- 2 Rounds 7. SIP evaluation- 1 time	Per program per year 1. Guest lectures- 18 2. Workshops-3 3. Alumni Session- 6 4. Live Projects-3 5. Feedback on curriculum- 7 executives 6. Mock GD PI- 2 Rounds 7. SIP evaluation- 1 time	Per program per year 1. Guest lectures-21 2. Workshops-4 3. Alumni Session- 8 4. Live Projects- 4 5. Feedback on curriculum- 8 executives 6. Mock GD PI- 3 Rounds 7. SIP evaluation- 1 time	Per program per year 1. Guest lectures- 24 2. Workshops-5 3. Alumni Session- 9 4. Live Projects- 7 5. Feedback on curriculum- 9 executives 6. Mock GD PI- 4 Rounds 7. SIP evaluation- 1 time

16	Capital & Revenue expenditure on improving teaching learning methods	Criteria 1: TLR	Capital & revenue Expenditure on all learning resources (Software's, training,	Capex and Revenue exp to be incurred on Studium,, Prowess database, I max, Cesim, SPSS and new lab expenses	3% of revenue for Capital and Revenue	3% of revenue for Capital and Revenue	3% of revenue for Capital and Revenue	3% of revenue for Capital and Revenue
17	Capex and revex for library (Soft and hard assets) per student	Criteria 1: TLR	Capital & revenue Expenditure on books, library software, e-journals etc.	Expenses on capex and revenue for library	0.5% of revenue for Capital and Revenue	0.5% of revenue for Capital and Revenue	0.5% of revenue for Capital and Revenue	0.5% of revenue for Capital and Revenue
18	Ensuring 100% compliance of admissions against approved intake	Criteria 1: TLR	Increase in branding, outreach budget with focus on different geographies	100% admission by May end	100% admission by May end	100% admission by April end	100% admission by March end	100% admission by March 15th

19	Admission Policy-Diversity	Criteria 4: OI	A clear admission policy stating objectives for improving percentage of other state students, women/engineers Vs Non engineer's students' needs to be drafted. Facilities for physically challenged students.	We do not have a clear policy and targets for the same	A. OMS % - 45% B. Female ratio -45% C. Science stream students %-40% D. Ratio of candidates with Experience-10% A special policy and facilities for handicapped students	A. OMS % - 55% B. Female ratio -45% C. Science stream students %- 45% D. Ratio of candidates with Experience-15% A special policy and facilities for handicapped students	A. OMS % - 60% B. Female ratio -45% C. Science stream students %-50% D. Ratio of candidates with Experience-20% A special policy and facilities for handicapped students	A. OMS % - 60% B. Female ratio -45% C. Science stream students %- 50% D. Ratio of candidates with Experience-25% A special policy and facilities for handicapped students
20	Quality parameters for student intake-throughout first class, CAT/MAT or equivalent score, graduate degree diversity needs to be defined with proper objectives for next 4 years	Criteria 4: OI	criteria for 10th,12th and Graduation plus qualifying exam to be formulated and worked out accordingly	We do not have a clear policy and targets for the same	A. Throughout 60%- 60% B. CAT/MAT/CMAT equivalent minimum score-50% candidates	A. Throughout 60%-70% B. CAT/MAT/CMAT equivalent minimum score-60% candidates	A. Throughout 60%- 80% B. CAT/MAT/CMAT equivalent minimum score-80% candidates	A. Throughout 60%-80% B. CAT/MAT/CMAT equivalent minimum score-80% candidates
21	Application to seat ratio- existing and targeted can be discussed	Criteria 4: OI	Application to seat ratio determines quality of students applying to MIMA. To be benchmarked against 76 to 100 ranks in NIRF	900 applications for 180 seats= 5x	1500 applications for 300 seats= 5x	1800 applications for 300 seats= 6x	2100 applications for 300 seats= 7x	2500 applications for 300 seats= 8x

22	Increasing branding and outreach to non-tapped areas of the country.	Criteria 4: OI	Efforts on increasing dialogue with downward stream stakeholders (ABM, PHM, BBA degree colleges, FDPs, career awareness programs)	We do not have a clear policy and targets for the same	A. No of Seminars, workshops with backstream colleges in a year B. Nof of states covered	A. No of Seminars, workshops with backstream colleges in a year B. Nof of states covered	A. No of Seminars, workshops with backstream colleges in a year B. Nof of states covered	A. No of Seminars, workshops with backstream colleges in a year B. Nof of states covered
23	% of students passing exam in minimum stipulated time	Criteria 3: GO	Examination and teaching learning policies on weaker students to ensure 100% students completing degree in minimum possible stipulated time		% of students completing the program in minimum stipulated time = 95%	% of students completing the program in minimum stipulated time = 98%	% of students completing the program in minimum stipulated time = 99%	% of students completing the program in minimum stipulated time = 99%